

**CP 114: INTRODUCTION TO URBAN AND REGIONAL
TRANSPORTATION PLANNING**

Tuesdays and Thursdays, 9:30 am – 11:00 am
Wurster Hall, Room 106

Contact Information

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Course Description:

Transportation systems connect people, goods, places, and ideas. Transportation networks shape cities and regions and constitute a large proportion of our built environment. A good transportation system provides mobility for people to accomplish the activities of daily life, like getting to work and school, while ensuring that destinations are accessible, regardless of income or physical ability. Efficient, safe, and sustainable transportation systems are essential to the social, economic, and environmental well-being of cities and regions.

This introductory survey course introduces students to the field of transportation planning. After an overview of the basic concepts and methods of planning transportation systems, contemporary urban issues are explored. The course is structured in two parts. In Part 1, we will study the ways that transportation systems have historically shaped cities, and learn the basics of contemporary transportation planning. In Part 2, we will explore transportation policy issues, including social equity, environmental sustainability, and motorization of the developing world, illustrated by case studies.

Course Format and Requirements:

Some class sessions will follow a lecture and discussion format, while some sessions will involve activities outside the classroom. Numerous guest experts also will give lectures throughout the semester. Each student will participate in practical exercises to develop awareness of transportation infrastructure, traveler behavior, and transportation planning institutions and processes. In addition, students will work in teams to present transportation cases to the class. Students will explore each case in depth, utilizing assigned readings, the UC Transportation Library and other local and online resources.

Students are expected to be on time for the start of each class. There are five course requirements. First, students are expected to come to class prepared by doing the required reading beforehand and participating in class discussions. Second, there will be a reading quiz every Thursday, covering the readings assigned for that day and the previous day. Third, students will complete three practical exercises which require activities outside the classroom. Fourth, students will form teams for a group project on a topic of their choice, which requires making a presentation to the class. Fifth, students will take a final exam on the last day of class.

Assignments and grading:

The final grade will be calculated as follows:

Class Participation and Attendance	5%
Reading Quizzes	25%
Practical Exercise #1 – Travel Diary	10%
Practical Exercise #2 – Walkability Audit	10%
Practical Exercise #3 - Public Meeting	10%
Case Presentation	15%
Final Examination	25%

Class participation will be graded based upon attendance and participation in class discussions. Reading quizzes will be multiple choice and short answer responses, graded according to how many correct answers are given. Your lowest quiz score will be dropped, prior to calculation of the final grade. Practical exercises are graded based upon a thoughtful reflection upon the readings and your experiences. Case presentations will be graded in two parts: 1) the in-class presentation, and 2) an accompanying write-up citing sources used. The final examination will be based upon both readings and materials presented in lectures. The final examination will draw upon all the topics covered in the course, and will be graded upon correct answers and demonstration of an integrated application of knowledge.

Assignments are due in class, in hard copy. Any assignment that is turned in after the due date will be marked down by half. If for some reason you are unable to attend class on the day an assignment is due, you may email it to me.

Readings:

Students are expected to complete all required readings before the class session for which they are assigned, and to be prepared to discuss the readings in class. Short reading quizzes will be given at the start of class on Thursdays, which are designed to be easy if you have done the reading. Supplementary readings will be assigned for the group project assignment, which students will present to the class.

This course has a required text, *The Geography of Urban Transportation*, edited by Genevieve Giuliano and Susan Hanson, 3rd Edition. It is available for sale or for rent at the University textbook store. Assigned readings are available in a course reader which is available for purchase at Krishna Copy Center at 2595 Telegraph Avenue (at Parker Avenue, six blocks south of campus); phone: 510-549-0506. The text and reader are also available on reserve in the College of Environmental Design Library,

located at 210 Wurster Hall, (hours online at <http://www.lib.berkeley.edu/ENVI/hours.php>). The text is also on reserve at the Institute of Transportation Studies Library, located at 412 McLaughlin Hall, (hours online at <http://www.lib.berkeley.edu/libraries/its-library>).

Class Policies

The use of laptops, cell phones and other electronic devices is not permitted in class. In my experience the use of laptops results in more student distraction, even distracting other students who are not using them. Taking notes by hand is highly recommended, as it has been proven to increase retention of material presented in class. Class notes will also help you review materials and ideas discussed in class, and prepare for tests.

We encourage questions and interruptions during lectures. Students are expected to participate actively in a way that demonstrates familiarity with the course readings and engagement with the material. One way to do this is to jot down questions while you are doing the reading at home and bring them up during the lectures or discussions.

Please make us aware of any sort of physical or learning disability, especially if you may need accommodations, by speaking to us after class, during my office hours, or by appointment.

Academic integrity

Students are expected to demonstrate integrity in all academic endeavors. All members of the academic community must be confident that each person's work has been responsibly and honorably acquired, developed, and presented. A violation of academic honesty is a breach of trust, and will result in penalties, including possible suspension or expulsion. Any quiz, test, paper or report submitted by you and that bears your name is presumed to be your own original work. Work that has previously been submitted for credit in another course is not allowed.

You must give proper attribution if you wish to use words or ideas written by other individuals in publications, web sites, or other sources. "Proper attribution" means that you have fully identified the original source and extent of your use of the words or ideas of others that you reproduce in your work for this course, usually in the form of a footnote or parenthesis. It is dishonest to paraphrase, that is, to summarize someone else's ideas or change someone else's words slightly, and then present them as your own original work. This applies to all of your assignments, including reflection papers and exams.

If you are unsure how to give proper attribution, or would like to improve your English writing skills for any reason, the University has online resources, tutoring, and courses to help you improve your writing skills. The Writing Program of the Student Learning Center offers workshops and tutoring during the summer session, <http://slc.berkeley.edu/writing/index.htm>. In addition, the College Writing Programs office offers summer courses, and is located at 112 Wheeler Hall #2500, tel: 510.642.5570.

Campus and Local Transportation Resources

ITS Library. The Institute of Transportation Studies at UC Berkeley has a specialized library for transportation research. It is located in 412 McLaughlin Hall, and has limited hours. The librarians are quite knowledgeable and helpful, and may be reached at 510-642-3604 or itslib@berkeley.edu.

ITS and University of California Transportation Center web sites. The Institute of Transportation Studies (ITS) at UC Berkeley has a website (<http://www.its.berkeley.edu/>) about research underway on campus. The University of California (UCTC) website (<http://uctc.net>) provides access to campus research and to UCTC's excellent publication, *Access* (<http://www.uctc.net/papers/papers.html>).

MTC and ABAG Transportation Library. The Bay Area's Metropolitan Transportation Commission and Association of Bay Area Association of Governments have a fantastic transportation and city planning library. It is located at 101 Eighth Street, across from the Lake Merritt BART (www.mtc.ca.gov).

Bay Area Regional issues: The Bay Area's metropolitan planning organization (MPO) is called the Metropolitan Transportation Commission (MTC), and their website has extensive data and system planning information, (<http://www.mtc.ca.gov>). The Association of Bay Area Governments (ABAG) is an important regional transportation decision-making body, <http://www.abag.ca.gov/>. For an advocacy perspective, see the Transportation and Land Use Coalition's website <http://www.transcoalition.org/>

National statistics and issues: A good site for access to data at a national level is the Bureau of Transportation Statistics: <http://www.bts.gov/>. Available from the BTS web site is the TRIS (Transportation Research Information Service), the transportation literature search engine of the U.S. DOT. Visit (<http://ntl.bts.gov/link.cfm>) for access to the National Transportation Library. For a national advocacy perspective, visit Transport for America, www.t4america.org.

City information and issues: The cities of Berkeley, Oakland and San Francisco all have extensive information about their transportation data, planning processes, and adopted plans on their websites. A local non-profit hosting historic reports and discussion of plans and proposals is San Francisco Planning and Urban Research (SPUR): <http://www.spur.org/default.asp>. For a city-level advocacy perspective, and hundreds of short videos, check out www.streetsblog.net.

International Resources: For European transport data, check out the EU's website: http://ec.europa.eu/transport/index_en.html. If you're interested in transportation in developing countries (with a strong sustainability focus), visit the web sites of the Institute of Transportation and Development Policy (ITDP) (<http://www.itdp.org/>).

Other online resources for transportation planners.

AC Transit: www.actransit.org
Alliance for Biking and Walking: <http://www.peoplepoweredmovement.org>
American Planning Association: <http://www.planning.org/>
Amtrak: www.amtrak.com
BART: <http://www.bart.gov/>
Brookings Institute: Metropolitan Policy Program: <http://www.brookings.edu/metro>
CA Environmental Quality Act (CEQA): <http://ceres.ca.gov/ceqa>
CA High Speed Rail: <http://www.cahighspeedrail.ca.gov/>
CalTrain: www.caltrain.com
Carfree Cities: <http://www.carfree.com/>
City Carshare: <http://citycarshare.org/>
Congress for the New Urbanism: <http://www.cnu.org/>
East Bay Bike Coalition: <http://www.ebbc.org/>
National Complete Streets Coalition: <http://www.completestreets.org/>
Planetizen: www.planetizen.org
Planners Web: <http://www.plannersweb.com/>
PolicyLink: www.policylink.org
Project for Public Spaces: <http://www.pps.org/info/projectexp/>
Reconnecting America: <http://www.reconnectingamerica.org/index.htm>
SF Bike Coalition: <http://www.sfbike.org>
SF Livable City: <http://www.livablecity.org/index.html>
SF Muni: <http://www.sfmta.com/cms/ahome/indxabmu.htm>
Smart Growth America: <http://www.smartgrowthamerica.com/>
Victoria Transportation Policy Institute: www.vtppi.org

CLASS SESSION	READING ASSIGNMENT TO BE COMPLETED
<p>Tuesday, Jan. 19 Course Overview</p>	<p>Cervero, Robert. 2004. "Transportation Planning," in <i>The International Encyclopedia of the Social and Behavioral Sciences</i>, Vol. 23, edited by N.J. Smelser and P.B. Baltes. Oxford: Elsevier.</p> <p>TRB, 2013. <i>Critical issues in transportation</i>, Washington DC: Transportation Research Board.</p>
<p>Thursday, Jan. 21 Current Issues and Trends</p>	<p>Hanson, Susan. 2004. "The Context of Urban Travel: Concepts and Recent Trends," Chapter 1 in <i>The Geography of Urban Transportation</i>.</p> <p>US DOT. 2014. "How we move," from <i>Beyond Traffic 2045: Trends and Choices</i>, Washington DC: US Department of Transportation. Full report: https://www.transportation.gov/BeyondTraffic</p>
<p>Tuesday, Jan. 26 From walking city to commuting city</p>	<p>Muller, Peter. 2004. "Transportation and Urban Form: Stages in the Spatial Evolution of the American Metropolis," Chapter 3 in <i>The Geography of Urban Transportation</i>.</p> <p>Jackson, Kenneth. 1985. "The Transportation Revolution and the Erosion of the Walking City," Chapter 2 in <i>Crabgrass Frontier: The suburbanization of the United States</i>. New York: Oxford University Press.</p> <p>Norton, Peter D. 2008. "Blood, grief, and anger," Chapter 1 in <i>Fighting Traffic: The dawn of the motor age in the American city</i>. Cambridge, MA: MIT Press.</p>
<p>Thursday, Jan. 28 From streetcar suburbs to automobile suburbs</p>	<p>Jackson, Kenneth. 1985. "The Time of the Trolley," Chapter 6 in <i>Crabgrass Frontier: The suburbanization of the United States</i>. New York: Oxford University Press.</p> <p>Goddard, Stephen B. 1994. "Derailing the trolleys", Chapter 7 in <i>Getting There: The epic struggle between road and rail in the American century</i>. New York: BasicBooks.</p> <p>Seiler, Cotton. 2008. "So that we as a race might have something authentic to travel by," Chapter 4 in <i>Republic of Drivers: A cultural history of automobility in America</i>. Chicago: University of Chicago Press.</p>
<p>Tuesday, Feb. 2 Freeway revolts and policy reform Case presentation groups meet</p>	<p>Jackson, Kenneth. 1985. "The New Age of Automobility," Chapter 9 in <i>Crabgrass Frontier: The suburbanization of the United States</i>. New York: Oxford University Press.</p> <p>Goddard, Stephen B. 1994. "A New America", Chapter 12 in <i>Getting There: The epic struggle between road and rail in the American century</i>. New York: BasicBooks.</p> <p>Ladd, Brian. 2004. "Freeway Revolts: The Curse of Mobility," <i>Autophobia</i>, Chapter 4. University of Chicago Press. (skip p. 111-116)</p>

<p>Thursday, Feb. 4</p> <p>The rational planning model</p>	<p>Johnston, Robert. 2004. "The Urban Transportation Planning Process," Chapter 5 in <i>The Geography of Urban Transportation</i>. (Skim only.)</p> <p>Beimborn, Edward. 1995. <i>Inside the Black Box: Making Transportation Models Work for Livable Communities</i>. Milwaukee, WI: Citizens for a Better Environment.</p>
<p>Tuesday, Feb. 9</p> <p>Critiques of the rational model; public participation</p>	<p>Wachs, Martin. 2004. "Reflections on the Planning Process," Chapter 6 in <i>The Geography of Urban Transportation</i>.</p> <p>Walker, Joan. 2011. "Beyond Rationality in Travel Demand Models." <i>Access</i> No. 39, pp. 8-15.</p> <p>Schiller, Preston L. 2010. "Public policy and effective citizen participation," Chapter 7 (p. 196-210 only) in <i>Sustainable Transportation: policy, planning and implementation</i>. London: Earthscan.</p>
<p>Thursday, Feb. 11</p> <p>Socioeconomics and travel behavior</p>	<p>Renne, John and Peter Bennett. 2014. "Socioeconomics of urban travel: Evidence from the 2009 National Household Travel Survey with implications for sustainability," <i>World Transport Policy and Practice</i>, Vol. 20, No. 4.</p> <p>Litman, Todd. 2013. <i>The Future Isn't What it Used to Be</i>, Victoria, British Columbia: Victoria Public Policy Institute.</p> <p>Polzin, Steven. 2007. "Is travel behavior changing? What the new data says," blog post on www.planetizen.com, April 7.</p>
<p>Tuesday, Feb. 16</p> <p>The built environment and travel behavior</p> <p>Exercise 1 Due</p>	<p>Southworth, Michael and Eran Ben-Joseph. 1995. Street Standards and the Shaping of Suburbia. <i>Journal of the American Planning Association</i>, Vol. 61, No. 1.</p> <p>Cervero, Robert and Kara Kockelman. 1997. "Travel demand and the 3 D's: Density, Diversity, and Design," <i>Transportation Research D</i>, No. 3, pp. 199-219.</p>
<p>Thursday, Feb. 18</p> <p>Urban design and travel behavior</p>	<p>Gehl, Jan and Birgitte Svarre. 2013. "Who, What, Where?," Chapter 2 in <i>How to Study Public Life</i>. Washington DC: Island Press.</p> <p>Whyte, William H. 1979. "New York and Tokyo: A Study in Crowding," <i>Real Estate Issues</i>, Winter, pp. 1-17.</p> <p>Lo, Ria. 2009. "Walkability: what is it?," <i>Journal of Urbanism: International Research on Placemaking and Urban Sustainability</i>. Vol. 2, No. 2, pp. 145-166.</p>
<p>Tuesday, Feb. 23</p> <p>Forecasting demand</p>	<p>Millard-Ball, Adam. 2014. "Phantom trips," <i>Access</i>, No. 45, Fall.</p> <p>Shoup, Donald. 2002. "Roughly right or precisely wrong," <i>Access</i>, No. 20, Spring.</p> <p>Flyvbjerg, Bent, M. Holm and S. Buhl. 2005. "How (in)accurate are demand forecasts in public works projects? The case of transportation," <i>Journal of the American Planning Association</i>, Vol. 71, No. 2.</p>

Thursday, Feb. 25 Land use impacts	<p>Giuliano, Genevieve. 2004. "Land use impacts of transportation investments: Highway and transit," Chapter 9 in <i>The Geography of Urban Transportation</i>.</p> <p>Pucher, John. 2004. "Public Transit", Chapter 8 in <i>The Geography of Urban Transportation</i>.</p>
Tuesday, March 1 & Thursday, March 3	Readings assigned for case presentations; no reading quiz
Tuesday, March 8 Public Transit Exercise 2 Due	<p>Cervero, Robert. 2001. "Informal Transit: Learning from the developing world," <i>Access</i>, No. 18, Spring.</p> <p>Golub, Aaron. 2004. "Brazil's Buses: Simply Successful," <i>Access</i>, No. 24, Spring.</p> <p>Small, Ken. 2005. "Unnoticed Lessons From London," <i>Access</i>, No. 26, Spring.</p> <p>Roose, Kevin. 2012. "The Commuter Kings: Riding Along on Silicon Valley's Exclusive Shuttles," <i>New York Magazine</i>, December 26. AND Rodenbeck, Eric. 2013. "Mapping Silicon Valley's gentrification problem through corporate shuttle routes," <i>WIRED</i>, September 6. AND Scola, Nancy. 2014. "San Francisco's new agreement to co-exist with the 'Google bus'," <i>Politico</i>, January 7.</p>
Thursday, March 10 Transit-Oriented Development	<p>Tumlin, Jeffrey and Adam Millard-Ball. 2003. "How to Make Transit-Oriented Development Work," <i>Planning</i>, May 2003.</p> <p>Landis, John and Robert Cervero, 1999. "Middle Age Sprawl: BART and Urban Development," <i>Access</i>, No. 14, Spring.</p> <p>Chatman, Daniel G. 2013. "Does TOD Need the transit?" <i>Access</i>, No. 7, Fall.</p> <p>Broaddus, Andrea, 2010. "A Tale of Two Eco-Suburbs," <i>Transportation Research of Record</i>, No. 2187. Washington, DC.</p>
Tuesday, March 15 Financing the transportation system	<p>Taylor, Brian. 2004. "The geography of urban transportation finance", Chapter 11 in <i>The Geography of Urban Transportation</i>.</p> <p>Wachs, Martin. 2003. "A Dozen Reasons for Raising the Gas Tax," <i>Public Works Management & Policy</i>, Vol. 7. No. 4, p. 235-242.</p> <p>Sciara, Gian-Claudia. 2014. "Peering inside the pork barrel," <i>Access</i>, No. 41, Fall.</p>

Thursday, March 17 Pricing	<p>Sorensen, Paul. 2013. "From Fuel Taxes to Mileage Fees," <i>Access</i>, No. 43, pages 13-19.</p> <p>King, David. 2007. "For Whom the Road Tolls: The Politics of Congestion Pricing," <i>Access</i>, No. 31, Fall.</p> <p>Schweitzer, Lisa and Brian Taylor. 2010. "Just road pricing," <i>Access</i>, No. 36, Spring.</p> <p>Shoup, Donald. 1997. "The High Cost of Free Parking," <i>Access</i>, No. 10, Spring.</p>
March 21 to 25	SPRING BREAK
Tuesday, March 29 Social equity	<p>Deka, Devajyoti. 2004. "Social and Environmental Justice Issues in Urban Transportation," <i>The Geography of Urban Transportation</i>, Chapter 12.</p> <p>Decker, Annie. 2006. "Stuck at Home: When Driving Isn't a Choice," <i>Access</i>, No. 29, Fall.</p> <p>O'Regan, Katherine and John Quigley. 1998. "Cars for the Poor," <i>Access</i>, No. 12, Spring.</p>
Thursday, March 31 Environmental justice	<p>Golub, Aaron, Richard A. Marcantonio, and Thomas W. Sanchez. 2013. "Race, Space, and Struggles for Mobility: Transportation Impacts on African Americans in Oakland and the East Bay." <i>Urban Geography</i>, Vol. 34, No. 5, pp. 699-728.</p> <p>Bullard, Robert. 2007. "Transportation Apartheid," <i>FOCUS</i>, Vol. 35, No. 2, Washington DC: Joint Center for Political and Economic Studies.</p>
Tuesday, April 5 Environmental impacts	<p>Chang-Hee, Christine Bae. 2004. "Transportation and the Environment," <i>The Geography of Urban Transportation</i>, Chapter 13.</p> <p>Ewing, Reid. 2008. "The VMT/CO2/Climate Connection," <i>Moving Cooler</i>, Chapter 3. Washington DC: Urban Land Institute.</p> <p>Lutsey, Nic. 2012. "New Automobile Regulations: Double the Fuel Economy, Half the CO2 Emissions, and Even Automakers Like It," <i>Access</i>, No. 41, Fall.</p>
Thursday, April 7 Bicycles and pedestrians	<p>Pucher, John, Ralph Buehler, and Mark Seinen. 2011. "Bicycling renaissance in North America? An update and re-appraisal of cycling trends and policies," <i>Transportation Research Part A</i>, Vol. 45, pp. 451-475.</p> <p>Boarnet, M., Kenneth Joh, et. al. 2010. "Retrofitting the Suburbs to Increase Walking." <i>Access</i>, No. 36, Spring.</p> <p>Buehler, Ted and Susan Handy. "Fifty years of bicycle policy in Davis, California," <i>Transportation Research Record</i>, No. 2074, pp. 52-57.</p>

<p>Tuesday, April 12 Safety</p>	<p>Vanderbilt, Tom. "When dangerous roads are safer," Chapter 7 in <i>Traffic</i>. New York: Knopf.</p> <p>Sciara, Gian-Claudia. 2003. "Making Communities Safe for Bicycles." <i>Access</i>, No. 22, Spring.</p> <p>Loukaitou-Sideris, A., R. Ligett, and H. Sung. 2007. "Death on the crosswalk," <i>Journal of Planning Education & Research</i>, Vol. 26.</p>
<p>Thursday, April 14 Managing the auto</p>	<p>Giuliano, Genevieve with Susan Hanson. 2004. "Managing the Auto," Chapter 14 in <i>The Geography of Urban Transportation</i>.</p> <p>Brown, Jeffrey, E. Morris and B. Taylor. 2009. "Paved with Good Intentions," <i>Access</i>, No. 35, Fall.</p>
<p>Tuesday, April 19 Traffic congestion</p>	<p>Downs, Anthony. 2004. "Why Traffic Congestion is Here to Stay... And Will Get Worse," <i>Access</i>, No. 25, Fall.</p> <p>Vanderbilt, Tom. 2008. "Why ants don't get into traffic jams (and humans do)," Chapter 4, and "Why Women Cause More Congestion Than Men (and Other Secrets of Traffic)," Chapter 5 in <i>Traffic</i>. New York: Knopf.</p>
<p>Thursday, April 21 Socioeconomics and driving</p>	<p>Giuliano, Genevieve and Lisa Schweitzer. 2010. "Her money or her time: A gendered view of contemporary transport policy," <i>Women's Issues in Transportation, Report of the 4th International Conference</i>. Volume 1, pp. 78-93. Washington DC: Transportation Research Board.</p> <p>Blumenberg, Evelyn et al. 2012. <i>What's Youth Got to Do with It? Exploring the Travel Behavior of Teens and Young Adults</i>. Los Angeles: Lewis Center.</p> <p>Chatman, Daniel G. and Nicholas Klein. 2009. "Immigrants and travel demand in the United States: Implications for transportation policy and future research," <i>Public Works Management Policy</i>, Vol. 13, pp. 312-322.</p>
<p>Tuesday, April 26 Motorization in developing cities</p>	<p>Sperling, D., E. Claussen, 2004. "Motorizing the Developing World," <i>Access</i>, No. 24, Spring.</p> <p>Wang, Y., J. Teter, and D. Sperling. 2012. "Will China's vehicle population grow even faster than predicted?," <i>Access</i>, No. 41, Fall.</p> <p>Jiang, Tao et al. 2015. "Self-driving cars: Disruptive or incremental?," <i>Applied Innovation Review</i>, Issue 1. Berkeley, CA: Applied Innovation Institute.</p>
<p>Thursday, April 28 Future outlook Exercise 3 Due</p>	<p>Deakin, Elizabeth. 2009. "Intelligent Transportation Systems," <i>Access</i>, No. 34, Spring.</p> <p>Burns, Lawrence. 2013. "A vision of our transport future," <i>Nature</i>, Vol. 497, pp. 181-182.</p> <p>Rayle, Lisa et. al. 2014. "App-based, on-demand ride services: Comparing taxi and ridesourcing trips and user characteristics in San Francisco," University of California Transportation Center Working Paper.</p>
<p>Wednesday, May 11</p>	<p>Final Exam, 11:30 – 2:30pm, location TBA</p>